



Leif Abraham is co-founder and co-CEO at Public.com, the investing platform that allows everyone to invest in stocks, ETFs, treasuries, crypto, and alternative assets—all in one place.

Prior to Public.com, he was co-founder and CEO of AND CO, a provider of software for freelancers. AND CO was acquired by Fiverr (NYSE: FVRR) in 2018. He also co-founded Pay with a Tweet, a first of its kind social payment system that was acquired by Hanse Ventures in 2012.

Previously, Leif was a partner at the venture studio Prehype and has held senior roles in product strategy at R/GA and West, where he worked on product experience for companies like Rdio, Google, and Venmo. From that time, Leif is a double Cannes Lions Grand Prix winner, and even holds an MTV OMusic Award.

In 2019, he co-founded Public, which has gone on to raise over \$300 million from investors such as Accel, Lakestar, Tiger Global, Will Smith (Dreamers VC), and other prolific investors such as Maria Sharapova, Tony Hawk, and NFL stars J.J. Watt and Bobby Wagner, and more.